

LISA M. BAIN

EXPERIENCE

Thrivent | *Senior communications specialist*

DECEMBER 2020 - PRESENT

- Develop long-term communications plans for various departments, including Corporate Responsibility and the Thrivent Art Collection
- Learn about complex topics and distill them into readable content for all employees
- Write feature stories, shorter news articles, video scripts, executive messages and other communications
- Create and maintain web pages on the intranet
- Compile and send company-wide emails

Star Tribune | *Nation & World editor*

JUNE 2014 - DECEMBER 2020

- Steered the direction of the paper's Nation & World coverage
- Edited stories for style, grammar and accuracy
- Wrote attention-grabbing headlines for print and online
- Designed news pages in InDesign

The Monitor | *Copyeditor*

JUNE 2013 - JUNE 2014

- Edited and wrote headlines for wire and local stories
- Designed news, sports, business and obituary pages

Minnesota Daily | *Managing production editor*

OCTOBER 2009 - MAY 2013

- Hired, trained and led up to 13 employees working in the copy desk, graphics and layout departments
- Designed and edited news, sports and feature stories

EDUCATION

University of Minnesota, Twin Cities

GRADUATED 2013

Bachelor of Science, Scientific and Technical Communication

SKILLS

Fluent in the Adobe Creative Suite and Microsoft Office

Familiar with HTML and CSS basics

Efficient under the pressure of deadlines

Solid news judgment

Organized planner who balances long-term vision and short-term execution

Quick to learn new tasks and programs

Positive, hardworking attitude and drive to excel

VOLUNTEERING

Mississippi Park Connection

2021 - PRESENT

Help maintain plots of trees as part of a 20-year climate change study.

Loaves and Fishes

2021 - PRESENT

Prepare and package meals for community members.